FOR IMMEDIATE RELEASE

News from Save Our Shoreline, Inc.

For more information: Ernie Krygier President 989-793-3711

BAY CITY, Michigan – July 25, 2007

Save Our Shoreline announces that SOS Vice President David Powers was recently appointed by the International Joint Commission to its Public Interest Advisory Group ("PIAG") to the International Upper Great Lakes Study. The role of the PIAG is to provide advice and engage public involvement in the study. The five-year study will seek to determine whether the regulation of Lake Superior outflows can be improved to address the evolving needs of users on Lakes Superior, Huron, Michigan, and Erie. The study will investigate physical changes in the St. Clair River as one factor that might affect water levels and flows. The study may explore remediation options.

Powers is a partner in the law firm of Smith, Martin, Powers & Knier, P.C., and has practiced law in Bay City, Michigan for over 20 years. In 2006, he was named a "Super Lawyer" by Law and Politics Magazine, and will be included in the 2008 edition of Marquis "Who's Who in America." "I'm extremely happy that the IJC sought to include a strong voice for shoreline owners in its Advisory Group," said SOS President Emie Krygier.

Founded in 2001, Save Our Shoreline is a nonprofit membership basis corporation of over 3,200 households committed to the preservation of beaches and waterfront areas, and to the protection of rights to maintain beaches and waterfront areas. Those interested in Save Our Shoreline can find more information at http://www.saveourshoreline.org/ or by calling (989) 667-2910. For more information about this press release, contact David Powers at (989) 892-4861.

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