

**FOR IMMEDIATE RELEASE**

News from Save Our Shoreline, Inc.

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**SAVE OUR SHORELINE HIRES EXECUTIVE DIRECTOR**

**BAY CITY, Michigan – July 29, 2007**

Save Our Shoreline announces the hiring of Zigmond “Ziggy” Kozicki as its first Executive Director. Mr. Kozicki will work directly with SOS President Ernie Krygier and the SOS Board of Directors to administer the organization and to help develop and implement its goals and strategies.

Prior to joining SOS, Ziggy was Associate Dean with Davenport University in Grand Rapids, Michigan. Mr. Kozicki has an extensive background in public and private leadership and has been involved in the management of health care, educational and government organizations.

“For nearly seven years now, we have relied exclusively on volunteer efforts to grow and run our organization,” said SOS President Ernie Krygier. “With three thousand members from across the state and the nation, it was time for professional help. With Ziggy on board, we will continue to grow, meeting the needs of Great Lakes riparian owners from around Michigan and perhaps beyond, and increasing our influence on state and national legislators and regulators,” Krygier said.

Founded in 2001, Save Our Shoreline is a nonprofit membership basis corporation of over 3,200 households committed to the preservation of beaches and waterfront areas, and to the protection of rights to maintain beaches and waterfront areas. Those interested in Save Our Shoreline can find more information at <http://www.saveourshoreline.org/> or by calling (989) 667-2910. For more information about this press release, contact Ernie Krygier at (989) 793-3711.

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